ANNUAL REPORT

VISITOR REACH:
167,900

GENERAL ATTENDANCE

74,900 45%

GROUP ATTENDANCE

19,500 12%

FIELD TRIPS

16,600 2,900

Non-school Groups 18%

12%

19,500

FACILITIES RENTALS

5,800

300

2,200

5,000

3,200

2,000

37,200

18,300

900

16%

46,300 28%

16%

21%

24%

49%

Camps

Birthdays

Events

Facility Rentals

Outreach

OUTREACH

1,500

5,800

6,100

13,200

45%

5%

21%

24%

49%

MUSEUM ACTIVITIES

$962K (44%)

$107K (5%)

$309K (14%)

$446K (20%)

$52K (2%)

$316K (10%)

EDUCATIONAL PROGRAMS

$234K (13%)

MEMBERSHIP

$288K (16%)

CONTRIBUTIONS

$69K (4%)

SPONSORSHIPS

$1.2M (67%)

DONATED GOODS & SERVICES

$316K (16%)

NET PROFIT: $419,378

TOTAL REVENUE: $2,192,740

TOTAL EXPENSES: $1,773,363

THAT'S WHAT I'M TALKIN' ABOUT!

TOTAL VISITORS SERVED

167,321
Discovery Center of Idaho’s mission is to inspire lifelong interest and learning in science, technology, engineering, and math (STEM). We believe learning is fun and expands minds and lives. Because we provide over 150 exhibits and dozens of programs for all ages, our community is more scientifically literate, curious, and empowered to explore.

Over 40 passionate employees, 40 quality volunteers, more than 50 local partners and many incredible donors bring the mission to life and ensure fun and engaging learning experiences.

We opened a staggering 6 exhibitions this fiscal year – Zap!, complemented by Idaho Power’s 100-year anniversary exhibition, Matter Splatter, A T. rex Named Sue, H2Whoa!, and Planet Shark! These exhibitions attracted a whopping total of over 140,000 visitors; a 14% increase from the previous year. Accompanying our exhibitions, was a successful year for programs. We added a special 2,000 households to our membership program, summer camps reached 44% more campers, Adult Nights drew 108% more adult learners, and 13% more students benefited from this year’s field trip program.

FY17’s excitement is reflected in our financial results and our overall reach. After increasing expenses by almost 10%, income increased by nearly 50%, accompanying momentous events such as record breaking attendance and program numbers and bringing financial reserves to invest in new exhibitions.

As we say goodbye to one successful year, we welcome the next. FY18 is kicking off with the development of long-term strategic initiatives that will keep the Center on pace with Idaho’s growing and thriving communities. We look forward to another whirlwind of challenges and successes that Fiscal Year 2018 will bring.

Thank you to all staff, volunteers, donors, members, and visitors who supported us this year.

$100,000+
Anonymous
AT&T
Applied Materials Foundation
Douglas Carnahan
Gladys E. Langroise Advised
Fund in the Idaho Community Foundation
Harad Family Foundation
Hewlett-Packard Company
Idaho Independent Bank
Jeff Anderson
Larry H. Miller Charities
Luane Dean
Jody & Paul Fleming
State of Idaho Department of Education
Union Pacific Foundation
US Bank Foundation

$5,000+
Anonymous
AT&T
Applied Materials Foundation
Douglas Carnahan
Gladys E. Langroise Advised
Fund in the Idaho Community Foundation
Harad Family Foundation
Hewlett-Packard Company
Idaho Independent Bank
Jeff Anderson
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State of Idaho Department of Education
Union Pacific Foundation
US Bank Foundation

$500+
ASTC
A.J. Balukoff
Anonymous
Ty Barnett
Katherine Beattie
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Caleb Chung
James Cleverdon
Mary Ditrich
Ronald Dorn, M.D.
Fredriksen Health Insurance, LLC
Cheryl Gmirkin
Ryan Gray
Robert L. Grover

$25,000+
Greg Hampikian, Ph.D.
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Holland & Hart LLP
Idaho Central Credit Union
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