

INSPIRING FUTURE INNOVATORS



SPONSORSHIP OPPORTUNITIES

A LEGACY OF SCIENCE

Become a permanent part of our future as we work together to inspire lifelong learning and interest in science, technology, engineering and math (STEM) by pledging your support for a new Discovery Center of Idaho. We have many options for you to consider and will work with you to create a naming opportunity that meets your marketing and recognition needs while leaving a lasting legacy. Below is a partial list of opportunities.

BUILDING SPONSORSHIP

Welcoming over 150,000 visitors a year, the new Discovery Center of Idaho will better serve our children and community with greater accessibility, flexible space and more inspiration in STEM.

Sponsorship Features & Details

- Sole naming rights of the newly renovated and updated building for the next 30 years
- Recognition as the premier sponsor of the Discovery Center of Idaho
- Acknowledgment on building façade on busy Myrtle Street
- **\$3M donation level**



CAMPUS AND PLAZA

The Discovery Center's outdoor spaces will increase the amount of visitors we can inspire every day. The new campus will feature outdoor gathering spaces and sustainable development approaches. Features include covered plazas for year round programming, sculptural elements and a "science garden".

Sponsorship Features & Details

- Welcoming Entry Plaza
- New outdoor spaces behind the Center will accommodate increased visitors
- A Science Garden will teach about flora and fauna native to Idaho
- **\$250K - \$1M donation level**



LEARNING IN IDAHO

EXHIBIT GALLERIES

Larger footprint and climate control will allow for world-class exhibits and illuminate STEM for children across Idaho. The galleries will be named for the sponsors who invest in making them a reality.

Sponsorship Features & Details

- Options include: Core Gallery, Young Learners' Gallery, Fabrication Workshop and Maker Space
- Recognition signage and naming associated with gallery or specialty space
- **\$100K to \$1M donation level**



CENTER SPACES

Designed for accessibility and inclusivity, the transformed and modernized building will welcome and support school groups, special events and families. A new entrance and lobby will give great visibility while allowing everyone to access the Center.

Sponsorship Features & Details

- Options include: Lobby and Gift Shop, Classrooms (2) and central circulation areas
- Recognition signage and naming associated with space
- **\$100K - \$500K donation**

JOIN US TODAY

EXHIBIT COMPONENTS

Sponsors can also directly impact the museum experience by funding the design and production of individual exhibits.

Sponsorship Features & Details

- Support of specific exhibit installations, from a giant T. rex skeleton to smaller, beloved activities
- Ability to align sponsorship with a content area of particular importance or interest
- Recognition signage on the exhibit
- **\$25K - \$250K donation level**



CAPITAL CAMPAIGN COMMUNITY

The dream of a new science center for Boise cannot be achieved without a community of generous donors like you! All donors who make gifts of \$1,000 and above will be recognized prominently in a donor listing that will be proudly displayed for the life of the building.

Sponsorship Features & Details

- Inclusion on a capital campaign sponsorship wall that will stand for the life of the building
- Tiered recognition that acknowledges the level of contribution
- **\$1K - \$25K donation level**

Join us and become a permanent part of our shared future as we work together to bring Boise the world-class science center it deserves.

CONTACT US:

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