SCIENCE WITH STYLE

GALA

Illuminate!

MARCH 10, 2023
5-9 PM

Sponsor Opportunities
OUR MISSION

MISSION & VISION

The mission of the Discovery Center of Idaho is to inspire lifelong interest and learning in STEM.

We prioritize inclusion, diversity, equity and access to strengthen our organization and to help us better understand, connect with and serve our community.

WHAT WE DO

The Discovery Center is Idaho’s premier science center, serving tens of thousands of visitors annually through world-class interactive science exhibitions, demonstrations, field trips, summer and school-break camps, classes, a STEAM Kit Lending Program, adult lectures and activities. Programming is offered both on-site and virtually, enabling us to reach both rural and underserved populations.

Exhibitions, programs and events guide visitors of all ages in understanding the connection between scientific principles and their everyday lives. By stimulating visitors’ imaginations with open-ended exploration, the Discovery Center of Idaho inspires lifelong learning and prepares today’s students for possible futures in the ever-expanding STEM workforce.
As the only hands-on science center in the State of Idaho, the Discovery Center has been sharing participatory science experiences with Idaho residents and visitors since 1988. We believe learning is fun and expands minds and lives. Because of the opportunities we provide, our community is more scientifically literate, curious and empowered to explore. The Discovery Center is a critical resource for Idaho’s students, families, teachers and employers, and takes seriously it's commitment to ensuring that all Idahoans have access to high quality STEM education.

**OUR 2022 IMPACT: BY THE NUMBERS**

- **71,445** Visitors experienced Idaho’s only hands-on science center
- **87** Subsidized STEM Field Trips served nearly 3,000 Idaho students
- **45** STEM Camps and Classes served over 250 kids
- **20+** Virtual Programs reached thousands of viewers in Idaho and beyond
SPONSOR TO MAKE A DIFFERENCE!

Make a difference for kids by becoming a sponsor for our Annual Science with Style Gala: Illuminate! Your support will have a tremendous impact on our children and your participation is a huge part of what makes our Gala a successful event. We will celebrate your support by recognizing your company in event marketing materials and throughout the event. See a list of sponsorship opportunities below.

GALAXY SPONSOR - $20K

(One Available)

- Two reserved tables with premium front row placement, seating for 16, a dedicated waiter, special appetizers, and special wine (If tables are not desired, additional exclusive sponsor benefits are available. We will discuss your marketing needs and help design the appropriate recognition.)
- Logo inclusion on Media Wall with additional signage at Check In
- Full-page advertisement in event program
- Logo included on Save-the-Date and event invitations, including emailed invitations (25,000 invitations)
- Recognition on all event signage and marketing materials, including five dedicated social media call outs (30,000 followers)
- Sponsorship recognition on Discovery Center website for one year with hyperlink to company’s website
**SHOOTING STAR SPONSOR - $10K**

(One Available)

- Two reserved tables with premium front row placement, seating for 16 (If tables are not desired, additional exclusive sponsor benefits are available. We will discuss your marketing needs and help design the appropriate recognition.)
- Logo inclusion on Media Wall
- Half-page advertisement in event program
- Recognition on all event signage and marketing materials, including three dedicated social media call outs (30,000 followers)
- Sponsorship recognition on Discovery Center website for one year with hyperlink to company’s website

**GOLD STAR SPONSOR - $5K**

(Two Available)

- One reserved table with preferred seating for 8
- Logo inclusion on Bid Cards (250+ impressions)
- Quarter-page advertisement in event program
- Logo recognition on all event signage and marketing materials, including two dedicated social media call outs (30,000 followers)
- Sponsorship recognition on Discovery Center website and on the digital donor wall in our lobby for one year
SILVER STAR SPONSOR - $2.5K
(15 Available)
- One reserved table with seating for 8
- Logo inclusion in event program
- Logo recognition on all event signage and marketing materials, including one dedicated social media call out (30,000 followers)
- Sponsorship recognition on Discovery Center website and on the digital donor wall in our lobby for one year

ADDITIONAL SPONSORSHIP OPPORTUNITIES

BEAUTIFUL BELIZE 5 NIGHT TRIP FOR TWO - $3K
- Two tickets to the Gala
- You or your company will be recognized in the event program as the Item Sponsor, as well as verbally onstage by the live auctioneer at the event
- You or your company will receive sponsorship recognition on the Discovery Center website for one year

Interested in sponsoring an auction item? Contact K.CWIKIEL@DCIDAHO.ORG for assistance.
NEW ORLEANS JAZZ AND DINING 3 NIGHT TRIP FOR 2 WITH AIRFARE - $3K

- Two tickets to the Gala
- You or your company will be recognized in the event program as the Item Sponsor, as well as verbally onstage by the live auctioneer at the event
- You or your company will receive sponsorship recognition on the Discovery Center website for one year

CABO SAN LUCAS 4-NIGHT OCEAN VIEW GETAWAY FOR 2 AT HILTON LOS CABOS BEACH AND GOLF RESORT - $3K

- Two tickets to the Gala
- You or your company will be recognized in the event program as the Item Sponsor, as well as verbally onstage by the live auctioneer at the event
- You or your company will receive sponsorship recognition on the Discovery Center website for one year

SPONSOR THE WINE WHEEL GAME AT THE GALA - $3K

- Two tickets to the Gala
- You or your company will receive prominent recognition at the popular wine wheel game at the Gala
- You or your company will receive sponsorship recognition on the Discovery Center website and on the digital donor wall in our lobby for one year

Interested in sponsoring an auction item? Contact K.CWIKIEL@DCIDAHO.ORG for assistance.
SCIENCE WITH STYLE GALA DETAILS

MARCH 10, 2023
CHATEAU DES FLEURS, EAGLE, ID
5 PM - 9 PM

Enjoy fine wines and an exquisite 3-course meal, a silent and live auction, special games and prizes. Have a blast while funding the future of the Discovery Center of Idaho with 300 guests from some of the Treasure Valley’s most iconic companies and fellow STEM-tastic community members!

CONTACT:
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2022 GALA SPONSORS

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STEM ACTION CENTER

Micron

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